

CLUB WEST VOLLEYBALL

1861 Puddingstone Drive La Verne, CA 91750

Club West is a volleyball club that provides an environment in which young student-athletes are provided a comprehensive and dynamic education in competitive volleyball, while enhancing and developing values that foster leadership, responsibility, self-discipline and an appreciation for health and wellness. We service over 600 athletes that come to our facilities three times a week. We currently have our main facility in LaVerne with satellite facilities in Temecula and Pasadena.

In an effort to assist the families with their fees we are producing a program guide with advertisements from the local businesses, family and friends. The majority of the proceeds from these ads will be applied to their fees.

We are offering you an opportunity to assist these student athletes and help your business at the same time. By placing your ad in the program you will be reaching over 600 girls and their families. We are encouraging all our families to support the businesses that advertise in our program.

Additionally, we are offering an incentive program that gives back to the athletes. It is called our 5/10 Club. You commit that you will give 5%, 10% or another designated amount for the sales that are generated by the Club West athletes and their families. They identify themselves and you keep track of sales and remit a check quarterly. In turn we identify your ad by the percentage you have committed to give back to the club. The families have an added incentive to use your services.

I look forward to having a rewarding business relationship with you. Feel free to stop by and see our facility and our athletes at work. If you have any questions, email me at: waynee@clubwestvolleyball.com.

*Sincerely,
Wayne Enderle
Club West Volleyball
Owner*

CLUB WEST VOLLEYBALL

Ads Due:
01/31/10

1861 Puddingstone Drive La Verne, CA 91750
VOLLEYBALL PROGRAM AD FORM

I am a student athlete that plays travel volleyball. I am asking businesses, family and friends to help support me. The funds that I raise will go towards my club fees.

We are offering ad space in our volleyball program to local businesses, family and friends.

Ad	Size	Black & White	Amount Received
Business Card	3.5"W x 2"L	\$ 35.00	_____
1/4 page	3.5"W x 4.5L	\$ 50.00	_____
1/2 page	7"W x 4.5"L	\$ 75.00	_____
Full Page	7"W x 10"L	\$ 125.00	_____
Individual Banner	3' x 6'	\$ 400.00	_____
+Website Link	3.5"W x 2"L	\$ 100.00/3 months	_____
<i>+ You will receive a copy of your business card on the Club West Volleyball Website with a link to your website.</i>			
*Inside Front Cover	7"W x 10"L	\$ 350.00	_____
*Inside Back Cover	7"W x 10"L	\$ 350.00	_____
*Back Cover - Color Only	7"W x 10"L	\$ 500.00	_____

**Limited Availability, contact Lori @ 951-212-5352 to verify this ad space is still available.*

The ad space will be reserved once we have the ad form and payment.

Check this box if you would like to receive a copy of the volleyball program.

Instructions for submitting an ad and artwork:

- Email ad copy ready artwork (jpeg or pdf) to: vbteam@me.com. Include the following information in the email:
 - Athlete's Name
 - Athlete's Team Name
 - Ad Size
 - Purchaser Name & Business Name & Contact Phone Number
- Email artwork (copy ready) as a jpeg or pdf file.
- Artwork needs to be the same size as the ad size being purchased. ie...(business card ad.. business card artwork)
- Attach a hard copy of the ad to THIS FORM and turn in to the office with the payment.
- If you have any questions, email vbteam@me.com.

P L E A S E P R I N T

Athlete's Name: _____ Athlete's Team Name: _____

Purchaser Name: _____ Day Phone : _____

Business Name: _____

Emailed Ad From: (email address) _____

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01/31/10

Dear Parents & Athletes:

We will be producing a volleyball program this season. You will have the opportunity to sell ads and reduce your club fees. The program will include team photos and ads from businesses, family and friends. Additionally, we are offering ad space on the website and banners. The banners will be hung in the gym during the volleyball season.

You will receive 70% of the ad amount collected toward your fees.

Remember to ask your family and friends if they would like to place an ad or buy a personal page for you. In addition, you can go to the local businesses for their support.

For each ad we need a copy of the ad form, a hard copy of the ad, the payment and an email with the ad artwork and the information indicated below.

Instructions for submitting an ad and artwork:

1. Email ad artwork to: vbteam@me.com. Include the following information in the email:
 - a) Athlete's Name
 - b) Athlete's Team Name
 - c) Ad Size
 - d) Purchaser Name & Business Name & Contact Phone Number
2. Artwork can be sent as a jpeg or pdf file.
3. Artwork needs to be the same size as the ad size being purchased. ie... (business card ad.. business card artwork)
4. Attach a hard copy of the ad to THIS FORM and turn in to the office with the payment.
5. If you have any questions, email vbteam@me.com.

HERE ARE SOME TIPS FOR ASKING BUSINESSES...

- YOU CAN GO ON YOUR OWN OR TAKE A TEAMMATE.
- TRY TO VISIT BUSINESSES IN THE OFF HOURS - THEY WILL HAVE MORE TIME TO LISTEN TO YOU.
- PREPARE WHAT YOU WANT TO SAY BEFORE YOU GET THERE.
- WEAR YOUR CLUB WEST VOLLEYBALL T-SHIRT.
- LEAVE A COPY OF THE AD FORM WITH THEM AND A PHONE NUMBER TO CONTACT YOU.
- KEEP TRACK OF THE CONTACTS THAT YOU MAKE SO YOU ARE ABLE TO FOLLOW-UP.
- YOU WILL WANT TO KEEP TRACK OF THE BUSINESS NAME, CONTACT PHONE NUMBER, WHO YOU NEED TO SPEAK TO, AND WHEN TO CONTACT THEM. OFTEN TIMES IT TAKES MORE THAN ONE VISIT TO GET AN AD.
- YOU MUST FOLLOW UP WITH THE BUSINESS TO GET THE AD, MOST WILL NOT CALL YOU.